

Infosolve Technologies Introduces Innovative Zero Based Data Solutions

Open source powered solution makes data quality and integration solutions cost effective and accessible to all businesses

SOUTH BRUNSWICK, NJ -- (August 8th, 2007) -- Infosolve Technologies, specialists in providing a wide variety of businesses with efficient, industry-leading data solutions, today announced the introduction of its “Zero Based Solutions” approach. Zero Based Solutions are open source data services that require zero licenses, zero term contracts, and zero upfront hardware investments and Zero Defect Data™. This approach is in sharp contrast to the data solutions currently available in the marketplace today that require organizations make sizeable investments in time, software, hardware infrastructure and resources to implement. Infosolve Technologies is offering this innovative approach to support companies in achieving their mission critical activities without the roadblock of data quality issues. Zero Based solutions are focused on providing clients highly flexible, customized data solutions at a fraction of the cost currently available in the industry.

“We believe that all organizations should have access to solutions that address data quality and data integration, these issues are part of every organization and should not hinder their growth and profitability,” said Subbu Manchiraju, Vice President at Infosolve Technologies. “Our approach provides clients with custom solutions that they can manage on their own, or utilize the Infosolve team to manage, it’s their choice. They are receiving a solution that’s built around their specific issue, and built by experts in data quality and management, with a highly cost effective option to run the solution on the Sun Grid system for only \$1 per hour.”

Many of Infosolve’s solutions are powered by Sun Grid Compute Utility at Network.com, a pay-per-use grid computing service operated by Sun Microsystems that provides clients immediate access to scalability when they need it at a consistent price. Using the Sun Grid Compute Utility provides significant flexibility and cost advantages over “traditional solutions” or other

“Software as a Service” (SaaS) models. Customers utilizing the "traditional solutions" or SaaS options usually lose access to the solution if they disengage from the solution provider.

Furthermore, when the “traditional solutions” or SaaS solution is brought in house, investments in hardware and software resources are typically required. Infosolve Technologies clients have the option to own and operate their solution in house without the loss of software, or hardware capabilities creating ultimate flexibility for clients.

“We are committed to enabling all of our clients to be successful and meet their objectives faster, all while achieving a high return on investment,” said Manchiraju. “Organizations should be able to pursue their objectives and utilize the technology systems they need such as CRMs, SFAs and ERPs, without worrying that data issues will impede their efforts with long implementations and high costs, we have fixed that worry.”

Infosolve Technologies has assisted a wide array of clients from the Fortune 100 to non- profit organizations in achieving their mission critical initiatives with powerful Zero Based data solutions. The Zero Based data solutions suite features signature offerings including, OpenDQ™ for comprehensive data quality solutions, and OpenCDI™ for open source customer data integration. Infosolve has plans to expand the suite with new solutions and enhancements in the upcoming months, all featuring the Zero Based model.

About Infosolve Technologies

Infosolve Technologies was founded in South Brunswick, New Jersey in 2003 and provides clients with comprehensive data solutions that leverage the power of their enterprise data to achieve business objectives and create strategic opportunities-- without the burdens of cumbersome licensing agreements, complex term contracts and expensive hardware requirements. Infosolve Technologies embodies its Zero Based Solutions in every project with the Zero Defect Data Guarantee™, assuring that all results are free from new data errors and inconsistencies. Infosolve’s solutions are client driven in every aspect, from inception to results—focusing on client business drivers and required return on investment. The company represents years of expertise in implementing solutions for a wide spectrum of businesses from non-profit organizations to Fortune 100 companies.

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