

February 2017

## **Infosolve Technologies, Inc. announces new groundbreaking data management services powered by OpenDQ**

*Princeton, NJ February 2017* — Infosolve Technologies, experts in the field of industry leading data management solutions, are pleased to announce the launch of the industry's first metrics driven managed data services powered by the OpenDQ zero license cost data management platform. A novel approach to managing enterprise data based on a holistic service offering delivering expertise, technology, processes and trusted data.

Building and maintaining effective data management solutions that can deliver trusted data pose a unique challenge to organizations. This requires a combination of technology, processes and a committed team of experts to handle the various tasks of maintaining and delivering trusted data. "There is a serious shortage of trained and knowledgeable people experienced in all facets of enterprise data management in the current market place. Organizations find it difficult to dedicate a team of resources focusing on maintaining and delivering trusted data, combine that with high cost of enterprise software licenses we have a challenge that is difficult for most organizations to overcome" says Subbu Manchiraju, Vice President at Infosolve Technologies, Inc. Infosolve's OpenDQ, with its Zero license cost, revolutionizes the data management market space with the functionality, features and scalability available under the OpenDQ platform. OpenDQ seamlessly integrates master data management, data governance and data quality into one comprehensive enterprise data management product with outstanding scalability and exceptional reliability. "With our unique offering of managed

data services, we give our customers an attractive option to build, maintain and deliver trusted data in their organizations. Infosolve's team of experts will deliver expertise and trusted data as a seamless extension of our customer's technical and business teams" said Subbu Manchiraju. OpenDQ enables organizations to bring comprehensive data management capabilities to their enterprise structured and unstructured data. OpenDQ includes profiling, data matching, de-duplication, dictionary-based standardization, business rules engine, multi domain master data management, data governance and reporting with comprehensive extraction, and transformation/loading capabilities.

#### About Infosolve Technologies

Infosolve Technologies ([www.infosolvetechnologies.com](http://www.infosolvetechnologies.com)) was founded in South Brunswick, New Jersey in 2003 and provides clients with comprehensive data solutions that leverage the power of their enterprise data to achieve business objectives and create strategic opportunities-- without the burdens of cumbersome licensing agreements, complex term contracts and expensive hardware requirements. Infosolve Technologies embodies its Zero Based Solutions in every project with the Zero Defect Data Guarantee™, assuring that data is free from new data errors and inconsistencies. Infosolve's solutions are client driven in every aspect, from inception to results—focusing on client business drivers and required return on investment. The company represents years of expertise in implementing solutions for a wide spectrum of businesses from non-profit organizations to Fortune 100 companies.

All names are trademarks or registered trademarks of their respective owners.

Zero Defect Data, Zero Defect Data Guarantee, OpenDQ, OpenCDI, OpenMDM and The Power of Zero Based Data Solutions are trademarks of Infosolve Technologies, Inc

**For more information, press only:**

Vivek Anand

609-356-0232

[vivek@infosolvetech.com](mailto:vivek@infosolvetech.com)

For more information on OpenDQ and Infosolve Technologies, Inc. visit:

[www.infosolvetech.com](http://www.infosolvetech.com)