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**Infosolve Technologies, Inc. announces the addition of free US
Address Verification and correction software to its Zero based data
quality suite OpenDQ**

Princeton, NJ January 2012 — Infosolve Technologies, experts in the area of industry leading data solutions, announced an exciting new feature to their enterprise data quality product OpenDQ, Free US postal address verification and correction software component with geocoding. The OpenDQ US postal address verification and correction component provides interfaces to process millions of records in batch mode and real time interfaces with sub-second response time.

Address verification and correction is one of the critical steps for managing customer data, without accurate customer address data organizations experience decrease in cost efficiency through increased mailing costs and decrease in customer satisfaction due to missing customer communications. In addition accurate addresses are required for important marketing initiatives such as Single View of Customer, Customer house holding etc. Organizations spend thousands of dollars on address verification software licenses on products with poor integration that lack enterprise scalability, with the addition of the free address verification component, OpenDQ with its zero license cost provides the cost efficiency and enterprise scalability and integration trusted and embraced by our customers. OpenDQ enables organizations to bring comprehensive data quality to their enterprise structured and unstructured data. OpenDQ includes profiling, data

matching, de-duplication, dictionary based standardization, reporting with comprehensive extraction, and transformation/loading capabilities.

About Infosolve Technologies

Infosolve Technologies (www.infosolvetechnology.com) was founded in South Brunswick, New Jersey in 2003 and provides clients with comprehensive data solutions that leverage the power of their enterprise data to achieve business objectives and create strategic opportunities-- without the burdens of cumbersome licensing agreements, complex term contracts and expensive hardware requirements. Infosolve Technologies embodies its Zero Based Solutions in every project with the Zero Defect Data Guarantee™, assuring that data is free from new data errors and inconsistencies. Infosolve's solutions are client driven in every aspect, from inception to results—focusing on client business drivers and required return on investment. The company represents years of expertise in implementing solutions for a wide spectrum of businesses from non-profit organizations to Fortune 100 companies.

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Zero Defect Data, Zero Defect Data Guarantee, OpenDQ, OpenCDI, OpenMDM and The Power of Zero Based Data Solutions are trademarks of Infosolve Technologies, Inc

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